**Editorial**  
**Dear Readers in the United States**

Welcome to 2010! So you got through all the Holidays in one piece? Didn’t gain any weight? Finished writing all Christmas cards and year-end letters? Well, I failed on several accounts! My husband and I left on December 16 for a vacation until January 8. So everything should have been done before that date! No way! But boy am I full of good New Year’s resolutions!!! If only because I really intend to join the illustrious club of the 100 year olds. Check them out on page 7 of this issue.

This present Swiss Review has a definite sporty touch with the New York ING Marathon and an enthusiastic article about the Swiss “17 and under” football (soccer) team. While I write this, the Swiss national football team has secured its berth in the World Soccer Tournament that will be held in South Africa next June. I suppose Trudy Wells is stocking up on additional Swiss flags and cowbells. And I would bet that she is not the only one here in the US rooting for her homeland team. – Talking about rooting: On February 12 the Olympic Winter Games and on March 12 the Paralympics Winter Games will begin in Vancouver, B.C., so more occasions to keep our fingers crossed and shout “Hopp Schwyz, hoppe Suisse, forza Svizzera!”

**Swiss Club News**

**Indiana**

**Swiss Club of Central Indiana**

The city of Columbus, Indiana occasioned the “ETHNIC EXPO” on Friday and Saturday, October 9/10, 2009. Weather was predicted to be rainy with flooding possible on Saturday. On opening day it was gray and chilly with rain misting throughout the day. Our volunteers attended and despite the day had some success in selling Swiss chocolate. Saturday dawned bright with a blue sky and a weatherman backtracking on the predicted rain. Our booth opened at 11 AM and the crowds kept coming all day long. As the day progressed the weather climbed into the comfortable range and the attendees became more numerous. With the crowds swelling our chocolate became a best seller and many varieties of candy actually sold out. Thanks to the efforts of Heinz Gonser, Jim Weinmann, and all the volunteers the success of the day was as bright and warm as the weather turned out to be.

**Regis Hammer**

**REHAMMER@SBCGLOBAL.NET**

**North Carolina**

**Swiss Society of Charlotte**

Visit our great Website: www.swisscharlotte.com where you will find a whole lot more of information, pictures, articles and so on. We are all looking forward to seeing you at one of our events and would like to hear from you.

On behalf of the Board and with best regards,

**Walter Hess, President**

**MAIL2WALLY@JUNO.COM**

**Southern California**

**San Diego Romands**

Anyone interested in joining our newly formed, friendly group of Swiss-Romands in the San Diego area, to speak French and have fun, please contact Clémantine Whelan, either by e-mail: joecnwhelan@yahoo.com, or by phone: (619) 303 1950.

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**Next Regional News**

Swiss Review 2/10  
Deadline USA: March 16, 10  
Middle of May, 2010

Swiss Review 3/10  
Deadline USA: June 23, 2010  
Beg. Sept.

Swiss Review 4/10  
Deadline USA: September 1, 10  
Middle of November, 2010
Louisiana
"Not Meant to Live Like This"

On the occasion of the International Day for the Eradication of Poverty, the Fourth World Movement in partnership with not-for-profit organizations in New Orleans organized a seminar at Loyola University College of Law. 75 participants with very different backgrounds gathered October 16-17: people living in poverty displaced by Hurricane Katrina, activists of not-for-profit organizations, as well as researchers.

The work of this seminar was
- To make public the experience and thoughts of people living in persistent poverty in New Orleans
- To engage them, the general public, civic organizations and academics in a reflective process on changes needed in social policy.

Marie-Rose Blunshi Ackermann, Swiss, director of the Fourth World Movement’s Research Institute at the International Joseph Wresinski Centre in Baillet-en-France, underlined the international significance of this work: “Everybody has the right to have their histories told and preserved. How could it be possible that the life of the poor is like a leaf falling down without any noise? Even a silent and humble life should produce a noise if it drops to the earth.”

The Fourth World Movement has been active in New Orleans for the past 20 years. Anne Monnet, Swiss, was part of the full-time volunteer team until 2005. When Hurricane Katrina scattered people, the team travelled to other parts of the country to keep in contact with dispersed families, people who had been living in poverty even before. These New Orleans residents, who have been part of the Fourth World Movement for a long time, felt it important to speak to others about what their lives have been.

The Fourth World Movement is an international, non-govern-mental, antipoverty organization working in 29 countries on six continents. To learn more about its activities in Switzerland, go to: www.vierte-welt.ch.

M aria Victoire
Full-Time Volunteer of the Fourth World Movement in New Orleans
victoiremaria@yahoo.fr

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“There Are Only Two Best Ways to Travel Through Switzerland”

American humorist and man of letters Samuel Langhorne Clemens was best known as “Mark Twain”, author of literary classics such as Tom Sawyer and Huckleberry Finn. He was also a Switzerland enthusiast. His essay, Switzerland, Cradle of Liberty, which is part travelogue and part political satire is peppered with Jungfrau-inspired reveries and guest stars the King of Greece.

How Swiss Are You Today?

www.swissroots.org
California has two new Consul Generals

Bruno Ryff arrived in Los Angeles

Bruno Ryff was born and raised in Berne, Switzerland. Having earned a Federal Diploma in Trade and Commerce he first occupied a position in a Swiss trading company before working at the Swiss Federal Office for Statistics on a pension plan survey project. In 1980 he joined the Swiss Federal Department of Foreign Affairs.

After consular training in Bern and Montreal, Mr. Ryff’s consular career took him to the Swiss consular and diplomatic representations in Florence, Rome and Istanbul. From 1988 to 1996 he was heading the consular and administrative sections of the Consulate General of Switzerland in Chicago and the Swiss Embassy in Santiago de Chile before serving as Consul at the Swiss Embassies in Lima and Tokyo. In 2003 Mr. Ryff became Head of the Trade Section at the Embassy of Switzerland in Berlin and was put in charge of bilateral issues in agriculture as well as land, sea and rail transportation.

In February 2007 Mr. Ryff was named Consul General of Switzerland in Toronto, where he focused strongly on trade and investment promotion, established a forum for bilateral dialogue on financial issues and actively promoted the intensification of the academic exchanges between Switzerland and the Canadian provinces of Ontario, Manitoba and Saskatchewan.

Since October 2009 Bruno Ryff is Consul General of Switzerland in Los Angeles charged with safeguarding, together with his team, Swiss interests and promoting the economic, cultural and academic dialogue between Switzerland and the consular territories of Southern California, Colorado, Arizona and New Mexico.

Bruno Ryff is married and father of two children.

Julius F. Anderegg arrived in San Francisco

Born in 1950 in the City of Chur (Switzerland), Julius F. Anderegg spent his youth in the beautiful ski and mountain resort of Klosters. Following High School, he completed his studies in Business Administration with a Diploma in Switzerland and – subsequently – also in Political Sciences and International Relations (B.A. and M.A.) in New York.

He performed his mandatory military service in the Swiss Army as a First Lieutenant of the Swiss mountain troupes.

After seven years in the private sector (design of financial information management systems), he joined the foreign service in the Swiss Ministry of Foreign Affairs in 1977.

He was subsequently assigned to the following Swiss diplomatic and consular representations: Barcelona, New York (as a commercial attaché), Baghdad, Copenhagen (as Deputy Head of the Embassy), Berne (Political Directorate-Protocol), Geneva (Deputy Director in EFTA), Vienna (Chairman of the OSCE’s Committee for Financial and Economic Affairs), New York (Diplomatic Counsellor at the Swiss Mission to the United Nations), Karachi (as Consul General), Frankfurt a.M. (as Consul General) and – most recently – to San Francisco (as Consul General).

His main focus and interest in his official functions are economic and financial affairs, particularly the framework conditions for the promotion of innovation and investments, and – consequently – the exploration of the questions involving the creation of sustainable growth, quality of life, and employment in this context.

Julius F. Anderegg is accompanied by his wife of 34 years, Ursula Anderegg. Their son Rolf and their daughter Corinne are both living and working in Switzerland.

San Francisco had been on Consul General Anderegg’s wish list for a long time. He is obviously overjoyed to finally see his dream come true!
92nd Street Y Street Festival
Swiss Booth at New York’s Largest Street Fair

The Swiss Consulate General in New York participated for the second year in the 92nd Street Y Street Festival. It runs from 79th to 94th Street on Lexington Avenue and on a nice day attracts around 300,000 people, featuring lots of crafts, food, and children’s attractions. We shared a booth with Switzerland Tourism and the Swiss Restaurant Café Select. Café Select offered veal bratwurst with a bürlis and a variety of quiches. Christoph Grieder played the schwyzerörgeli, blew the folks away with his alphorn, and fascinated the crowds with his ta-lerschwingen - all of this made the Swiss Booth the center of attention on the international block and beyond despite the cold and rainy day.

KATHARINA LITCHMAN EDA CLK
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ING NY Marathon - November 1st, 2009

Edith Hunkeler wins the wheelchair race

About 600 Swiss athletes participated at this year’s ING New York Marathon. Edith Hunkeler wins for the third straight year and her fifth ING New York City Marathon. Marcel Hug came in third. Among the prominent Swiss participants figured for the third time the former Vice President of the Swiss Confederation, Ms Ruth Metzler-Arnold as well as Markus Ryffel, 5000 silver medal winner at the Olympic Games in Los Angeles.

The Swiss runners were cheered by a group gathered at the “Swiss Curve” at the 11th mile in Brooklyn. They were dressed in red/white Swiss T-shirts and hats, rang cowbells, beat the drums and added lots of shouting “Hopp Schwyz” that encouraged the brave athletes. (See separate article)

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Swiss Curve

The ING New York City Marathon gathers over 40’000 participants and countless supporters from all around the world. It is a unique event that literally runs through the five boroughs of NY, which makes for exceptional sightseeing in addition to being an exciting sporting event.

Witnessing the strength, endurance and courage of the runners (admittedly, in light of our own inability of running a single mile!), a group of us decided to post ourselves on the sideline and cheer for the participants; especially for our Swiss compatriots who have to endure 26.2 miles in foreign lands.

Thus, for the 8th consecutive time, we thought we could give them all a little “Hopp Schwyz” spirit to boost their egos and supply some much needed fresh energy. As for the cheerers, we get adrenaline kicks too - seeing their smiles of joy and surprise as they reach our curve and catch us banging on cowbells and chanting at the top of our lungs. Many runners actually stop at our Swiss corner to take a picture for the memory books.

Our day started at 8:30am with the baking of a fresh “Zopf” and the concoction of hot cider. By 9am we adorn our building with five large flags: Three of the cantons and two large Swiss flags. Baked goods, apple cider or mimosa in hand and the cheering can go on, nonstop till the last, stray runners (who are especially responsive to our efforts) run, or should I say wander, by. Our goal is simple: Bigger and louder each year! We’re already counting the days until next year’s Marathon. It’s a real treat for runners and cheerers alike. So Marathoners beware of the corner of Bedford Avenue and South 1st street in Brooklyn: We will be waiting for you.

CHARMAINE LANDICHO BAECHLE
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New York, New York, New York, New York, New York
New York
Pike Loop – A Robot Built Installation by Gramazio and Kohler Storefront for Art and Architecture

In the fall of 2009, the Consulate General of Switzerland in New York supported an amazing project in the lower East side of Manhattan: Pike Loop, a 22 meter-long, sculptural, brick wall built by an industrial robot.

The renowned Swiss architecture duo Gramazio & Kohler teamed up with the New York based gallery "Storefront for Art and Architecture" to present the first architectural research project in the US to be digitally fabricated on-site, capturing the attention of curious passersby’s and the New York architecture community alike. Positioned on the central mall of Pike street, the robot - ROB – worked up to four weeks, using over seven thousand bricks to construct the elegant, infinite loop that weaved in interchanging rhythms along a pedestrian island amidst the bustling streets of Chinatown. Through years of research at the ETH Zurich, Fabio Gramazio and Mathias Kohler found a way to digitally control the precision, speed and strength of the industrial robot (typically used to assemble automobiles and perform other high tech functions) to build architectural forms of unprecedented intricacy and complexity that represent the cutting edge of innovation in the field of digital fabrication.

“Our projects combine the physics of built architecture with digital logics. Therefore, we do not design architecture solely by drawing, but conceive spatial relationships and contextual behavior through programming. In doing so, we use the potentials of the computer and of digital fabrication complementary to traditional design, construction and building methods. The sensual quality of this design culture manifests itself in the novel expression of a digital materiality". Pike Loop was the highlight of a series of events organized with the Consulate General of Switzerland in New York supported an amazing project in the lower East side of New York. The extreme excitement of one in a Million soccer match on ESPN2 on a clear Arizona day turned out to be an extremely special day - November 15 - as I told my brother in Switzerland on the phone before the game: “The Swiss will win for our Dad.” He passed away – today! 20 years ago. My stern and seldom smiling dad . . . the soccer-lover beyond just may have started a “sing-along” in heaven.

My Dad and my brother taught me soccer at a young age. I had to tag along to the local game, even in the rain as I was the goalie in my brother’s soccer team - I was 8 years old! What I remember most is my Dad’s smiling face on that soccer field – a rare occasion growing up during those hard days after the War.

Nothing defines victory as clearly as a World Cup Final. The future of soccer has arrived in Switzerland. . . .

For Soccer Fans only!
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Switzerland -Nigeria 1-0

The Swiss boys beat the likes of Germany, Italy, Brazil and Colombia (4-0) on the way to the final - my stunned head shaking in total disbelief had become enormous. Switzerland? My country? It had been 85 years since Switzerland in Paris went down in the final to Uruguay 3 - 0.

For more information visit www.thinkswiss.org

ELENA BAENNINGER, EDA BGL
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Washington D.C.
Soirée Suisse at the Swiss Residence
On September 23rd, 750 guests teemed into a white tent abutting the Swiss Residence for the 8th annual Soirée Suisse. Swiss Ambassador Urs Ziswiler and his wife, Ronit, welcomed their visitors with music, charmingly traditional Swiss cuisine, and - of course - an assortment of imported Swiss wines. “The dedication of this event is first and foremost to express our thanks and appreciation for the great relations Switzerland has with the U.S. The theme of this year’s Soirée Suisse is Swiss Design. With Switzerland’s leadership in science, research and technology, we are working with American counterparts on innovative design solutions,” said the Swiss Ambassador.

The hosts spared no detail in demonstrating this year’s theme, “Swiss Design and Architecture.” The tents were carpeted by Ruckstuhl and draped with fabrics by Création Baumann. Even the tent was “Swiss Design.”

The courtyard featured dramatic displays of avant-garde Vitra and Jasper Morrison furniture. Even the swimming pool was awash with a laser-light show.

Lukas Sieber
Communication / Embassy of Switzerland
was.info@eda.admin.ch

All photos: Monika Pamp
Embassy of Switzerland

Above and below: the designer chairs - some for sitting, some just for fun.
Celebrating our oldest Swiss Citizens:

**Ruzena Berner**
Born on February 8, 1910, from Chermignon VS

**Hilda Gugelberger**
Born on August 12, 1909

**Matilde Widmer**
Born August 28, 1909 in Albligen

**Rudolf Buxcel**
Born on Sept. 5, 1908 in Chabag, a Swiss community in Bessarabia/Imperial Russia

**Theodor Mueller**
And here is the champion! Born on August 11, 1904 in Gsteig bei Saanen / Bernese Oberland.
At the Swiss Fair in Whittier/Los Angeles, Ted received flowers from the United Swiss Societies and the whole audience celebrated his 105th birthday by singing “Happy Birthday.” The flower girl is Sabrina El-Tawansy from the Swiss Singing Society Harmonie.

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**One of the Last Witnesses to History**

Werner Buchmüller was assigned as Attaché to the Swiss Legation (former name for Embassy) in Berlin during the Blitz of WWII. As the aid of Switzerland’s envoy, Minister Hans Fröhlicher, he experienced WWII in the thick of it. Also an agent of the International Red Cross, he was an inspector of the prison camps in Germany and was able to rescue very high-ranking American and British officers who were prisoners of war. Although prisoners were constantly shifted to different camps so that they could not be found, Werner Buchmüller was a step ahead. At 3 am one morning, he led the men in an adventurous trek across miles of no man’s land to freedom with the United States Forces. He received a silver medal from the United States Government for his services from 1941 to 1945. In addition, the Royal British Family paid him tribute for his heroic actions. Furthermore, the Consulate General of Switzerland in Los Angeles honored him at an event featuring Switzerland’s role in protecting victims of war.

A longtime resident in California, Werner Buchmüller quietly passed away in his sleep. He was 96 years old.

**Doris Ritzi**
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**Book Review**

*Du Coq à l’Âne or Jumping from one Thing to the Next*

Elisabeth Bourquin Leete

Literally the title reads “From the Rooster to the Donkey or Jumping from one Thing to the Next.” Elisabeth’s book celebrates the milestones of her life filled with music – she is a fine cellist – and poetry.

I have known Elisabeth since we sat together in third grade in the little country school of Aire, near Geneva, our Ecole des Charlines having been requisitioned and turned over to a different kind of pupil, soldiers of the Swiss Army. It was 1939. After a few days’ absence Elisabeth, always rather shy, came to school in a grey sweater, a black and white plaid skirt, and a black dotted white apron. We all wore aprons. She looked lovely with her ash blond hair curled at the nape of her neck. We had been told by la maîtresse to be especially kind to her because she was in mourning. Elisabeth had just lost her father. Today, it is with deep sympathy that we read of this loss in the first section of her book. Part two, “Widowhood” tells of solace found in poetry and music after the loss of her husband. In “Love and Parenthood,” she shares her father Marcel Bourquin’s writing with her Anglo-Saxon readers. Remembering her “Working Life” Elisabeth tells of her years as a New York correspondent for the now defunct Paris daily, France-Soir. In the last section, “Living Alone”, she bubbles with wit and self-deprecating humor as she writes of her life in the Berkshires, her own death, her cello, her friends, and her garden. Elisabeth Bourquin Leete sensitively paints a fascinating panorama of her rich life in just over a hundred pages. Written in free verse and poetic prose the book offers pleasant reading and should be of interest to anyone, especially the Swiss who lived in the United States these past fifty years. It is available from the publisher, Ginger Cat Books, Shelburne Falls, MA 01370 and on Amazon.com.

**Gertrude Hunziker Merkle**
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