

Detailed information

For the smaller budget: Special offers

Do you have a special offer for SwissCommunity members?

Why not become a partner on our "Special offers" programme?

Price: CHF 300 per week (exclusive VAT)

1. Before you start

Before completing the online application form, you should have the following documents ready:

- **Description of your offer** (for details see pages 2 - 3)
- **Pictures and logos of the required quality** (for details see pages 2 - 3).

2. Now you can begin:

1. **Complete the online application form** (description of offer, terms and desired presence, including prices). Visit www.SwissCommunity.org -> Partners -> Partnerships -> Advertising Partner (Special offers) -> More information and prices.
2. **Produce your advertisement** online in one or in all three languages (English, French and German). We can provide translations for a fee. The rest of this document contains full information on the technical requirements.
3. **Accept our General Terms & Conditions and forward your application to us.**
4. We check your application and e-mail you our **confirmation of order including invoice** for immediate payment. We reserve the right to decline your request without stating a reason. Processing time: approx. 3 weeks.
5. **Please pay the invoice within 10 days** via PayPal or bank transfer. We will send you an e-mail with our bank account details and with a link to PayPal, in case you want to pay by credit card.

6. We will **display your advertisement online** in accordance with your instructions, but no sooner than one month after your application.

3. Specimen ad

Special offers

Logo

Title

Lead

Body of text

Pictures

Banner

Special offers

Partners

MEDIAparx

CAMILLE BLOCH

LIBERTY

swissinfo.ch

Switzerland Tourism

Example – Easter Camp for young Swiss abroad

Book now and benefit from a CHF 100.- discount for the Easter Camp for young Swiss from abroad (14 to 25 years old)!

The Fiesch sports and holiday centre offers unlimited holiday and sports enjoyment. Gymnasiums and outdoor sports areas provide a wide variety of sports activities (www.sport-feriencenter.ch). Programme: Sports lessons in groups, a varied sports programme with ball sports, skiing, snowboarding, climbing, hiking, tennis, swimming, etc. Every imaginable type of sport you can do from an altitude of 1000 to 4000 m is available in Fiesch. In spring the snowy peaks await us for skiing while in the valley the meadows will already be full of flowers beckoning us to join in summer sports! It's really an exceptional place for sport! Registration deadline: 01.03.2011.

Price: CHF 700.-, with a reduction of CHF 100.- for SwissCommunity members only!
When booking, please refer to SwissCommunity!

Show all special offers

4. Content and technical requirements

4.1 Text

- **Title:** max. 60 characters
- **Lead/brief description:** max. 240 characters
- **Body of text/further information:** max. 1000 characters

Languages: your special can be available in one or in all three languages of the platform (English, French and German). You may instruct us to arrange translation into the other two languages. The price for the translation is a flat rate of CHF 150 (exclusive VAT) per language containing a maximum of 1300 characters.

4.2 Logo

Production of the logo:

- Dimensions: width 146 pixels, height 57 pixels
- Background: white
- Surround colour: white/none
- Left-hand edge: at least 7 pixels
- Right-hand edge: at least 7 pixels
- Top edge: at least 4 pixels
- Bottom edge: at least 4 pixels
- Format: JPEG

4.3 Banner

Production of the banner:

- Dimensions: width 196 pixels, height 77 pixels
- Background: white
- Surround colour: white/none
- Left-hand edge: at least 10 pixels
- Right-hand edge: at least 10 pixels
- Top edge: at least 5 pixels
- Bottom edge: at least 5 pixels
- Format: JPEG

4.4 Pictures

To present your offer as attractively as possible, we recommend you to illustrate it with **four pictures**.

- **Pictures: max. 4, format: jpg 156x117 pixels, 72 dpi**

Do you have any questions? Please do contact us!

Regula Reidhaar

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