

## PRESS RELEASE

Organisation for the Swiss Abroad (OSE)  
1<sup>st</sup> December 2010



### ***SwissCommunity.org* – the platform of the Swiss Abroad**

After barely three months of existence, **SwissCommunity.org** already has more than 4,300 members! Register to join this free, top-quality platform dedicated to serving the Swiss who have been, are, or are going to be, resident abroad.

**A few clicks link you up with other Swiss expatriates worldwide, update you on Swiss current affairs, and tell you more about your canton of origin.**

The Organization of the Swiss Abroad (OSA) has created **SwissCommunity.org** to strengthen links among the Swiss abroad, and between them and Switzerland. **SwissCommunity** was officially launched in St. Gallen on 21<sup>st</sup> August 2010, at the 88<sup>th</sup> Congress of the Swiss Abroad. In the age of the Internet and social networking, the OSA was wondering how to facilitate contact among the 700,000 Swiss residents abroad, and to strengthen their links with Switzerland. The answer? A web-based platform called *SwissCommunity.org*!

#### **Help us spread the word about **SwissCommunity.org****

Please do register at **SwissCommunity.org**. Talk about it with your Swiss friends and acquaintances abroad. The more members the platform has, the more you will all benefit. **SwissCommunity.org** also enables you to publicize your events or those of your Swiss club under the 'events' heading. Make the most of **SwissCommunity.org** to swap ideas and useful addresses. Read the news about Switzerland ...and there's much more!

**Go to [www.swisscommunity.org](http://www.swisscommunity.org) and register now.**

**SwissCommunity.org** owes its existence to the help of its institutional sponsors who have made its creation possible. Many thanks to **Swissinfo**, **MEDIAparx**, **Swiss Tourism**, **ManRey** and **CLS**.

#### **Institutional partners**

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